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ARBI Toolkit: A resource for planning maternity services in rural and remote Australia

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The Australian Rural Birthing Index (ARBI) is an index that can be used to contribute to planning the level of maternity service for a particular facility. It has been developed from a similar Canadian index which was grounded in extensive fieldwork in British Columbia, followed by modelling [2]. The Australian index has been based on Australian data for all maternity services in all states and territories, and on fieldwork in a small number of selected locations.

The ARBI applies to rural maternity services in facilities with catchment populations of 1,000 to 25,000. The term ‘rural’ is used inclusively here to denote locations with Australian Bureau of Statistics (ABS) remoteness area (RA) categories of Inner Regional, Outer Regional, Remote and Very Remote (RA categories 2 to 5) [3].

Calculation of the index is based on:
- The Catchment Area of the maternity service
- Population Birth Score (PBS) [2]: the number of births in the catchment population
- Social Vulnerability (APV) [2]: the relative socio-economic disadvantage of the catchment population compared to the rest of the country.
- Isolation Factor (IF) [2]: the geographic proximity of the facility to the nearest alternative surgical facility that can perform emergency caesarean section.

A weighting is applied to each of the above factors to produce a score that estimates the appropriate level of maternity service for its particular location based on population need. The ARBI calculation is:

$$\text{ARBI} = (\text{PBS} \times \text{APV}) + \text{IF}$$

**Background**

The National Maternity Services Plan provided a strategic national framework for maternity services for 2010-2015 and identified actions for improving access to maternity services:

- **Action 4.2:** Ensure maternity service planning, design and implementation is woman-centred
- **Action 4.2.1:** Develop a rigorous methodology to assist in woman-centred maternity service planning [1].

This toolkit provides maternity health service planners and health service executives with just such a rigorous methodology; a tool which estimates an appropriate level of maternity service for rural and remote populations between 1,000 and 25,000, and guidance on how to use the tool.

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HOW TO CALCULATE THE ARBI SCORE

The ARBI is a simple calculation that does not require access to high level data management or analysis skills and uses national, freely available data from the Australian Bureau of Statistics (ABS).

Step 1: Define the catchment area
The catchment area for a maternity service is defined as the area bounded by a 1 hour road travel time in any direction from the facility where the service is provided. Where overlap occurs between the catchment areas of adjacent facilities, the overlap is split evenly between the facilities. Road travel times for a maternity service may be estimated using internet based road maps such as Google Maps (www.googlemaps.com) or others.

Step 2: Estimate the catchment area population
ABS census population data (www.abs.gov.au/census) may be used to estimate the catchment area population. Maternity service catchment areas do not usually coincide with standard ABS geographic areas. If this occurs, the catchment area population can be calculated as per the example (left):

Step 3: Estimate the catchment births
Catchment births are estimated as the annual number of births within the catchment population averaged over a 5 year period. Historical birth numbers by ABS geographic areas are available from the ABS (www.abs.gov.au/ausstats/abs@.nsf/mainfeatures100052011). The annual number of births in a catchment area can be estimated as per the calculation example (left).

Step 4: Estimate the social vulnerability (APV)
To estimate social vulnerability, the ARBI uses the ABS Index of Relative Socio-economic Disadvantage (IRSD) (http://www.abs.gov.au/ausstats/abs@.nsf/Lookup/2033.0.55.001main-features100052013). The IRSD score can be calculated for standard ABS geographic areas as per the calculation example (left). The score corresponds with an ABS Australia-wide decile category which is weighted to produce an Adjustment for Population Vulnerability (APV) score using the following table:

<table>
<thead>
<tr>
<th>DECILE</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td>APV</td>
<td>1.4</td>
<td>1.33</td>
<td>1.27</td>
<td>1.2</td>
<td>1.13</td>
<td>1.07</td>
<td>1.0</td>
<td>0.93</td>
<td>0.87</td>
<td>0.8</td>
</tr>
</tbody>
</table>

Step 5: Calculate the isolation factor (IF)
The isolation factor is the road travel time to the nearest facility that is capable of performing an emergency caesarean section. This can be estimated using internet based road maps such as Google Maps. The travel time is converted to the appropriate isolation factor (IF) category using the following table:

<table>
<thead>
<tr>
<th>TRAVEL TIME</th>
<th>&lt;30 mins</th>
<th>31-45 mins</th>
<th>46-60 mins</th>
<th>61-90 mins</th>
<th>91-120 mins</th>
</tr>
</thead>
<tbody>
<tr>
<td>Isolation Factor</td>
<td>-4</td>
<td>-3</td>
<td>-2</td>
<td>-1</td>
<td>1</td>
</tr>
</tbody>
</table>

If the main form of transport is by air or boat then automatically select 4.

Step 6: Calculate the ARBI score
ARBI score = (PBS x APV) + IF

HOW TO INTERPRET THE ARBI SCORE

The ARBI score recommends the appropriate level of maternity service for a given rural community compared to other sustainable services in rural Australia based on population need.

The ARBI currently only applies to catchment populations of 1,000 – 25,000.

The ARBI uses weightings based on rigorous qualitative and quantitative research and extensive fieldwork undertaken for the original Rural Birth Index in British Columbia, Canada. Additional analyses and fieldwork undertaken at nine sites in rural Australia suggest these weightings are appropriate for the Australian context.

<table>
<thead>
<tr>
<th>ARBI SCORE</th>
<th>SUGGESTED MATERNITY SERVICE LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 6</td>
<td>Unlikely to have local birthing. May have antenatal and/ or postnatal care only.</td>
</tr>
<tr>
<td>6-10</td>
<td>Possible to have local birthing but probably without emergency caesarean section capability.</td>
</tr>
<tr>
<td>10-18</td>
<td>Likely to have local birthing possibly without emergency caesarean section capability.</td>
</tr>
<tr>
<td>Over 18</td>
<td>Generally will have local birthing probably with emergency caesarean section capability.</td>
</tr>
</tbody>
</table>

For detailed information regarding maternity service levels please refer to the National Maternity Services Capability Framework [4].

The ARBI score estimates the recommended level of maternity service, based on catchment birth numbers (PBS), socio-economic status (APV) and isolation (IF). A range of other important factors also influence the level of maternity services provided. It is essential that these be considered in any planning decisions. The planning framework outlined below situates the ARBI calculation within the context of a planning process.
The ARBI can assist planners at national, jurisdictional or health service executive level as part of a three-stage process for rural health service planning, depicted below.

**I. Deterministic Stage**
- **Population Need**
  - Population size
  - Population Vulnerability
- **Isolation**
- Level Of Service
  - Too High
  - Optimal
  - Too Low

**II. Feasibility Stage**
- **Planning options**
  - Service need options
  - Service site options
  - Administrative / Political
  - Costs Priorities

**III. Prioritising Stage**
- Planning decisions

A theoretical framework of planning and evaluating rural health services.

Deterministic Stage
Calculating the ARBI is the deterministic stage of the planning process. At this stage, population birth numbers, isolation and social vulnerability are objectively measured. These characteristics have been identified as the dominant characteristics predicting service level sustainability in rural maternity services and provide an indication of population need [2].

Feasibility Stage
The next stage of the planning process is the feasibility stage. This stage considers the pragmatic issues that impact the ability to deliver sustainable health services in a given rural community. These issues are contextual and need to be assessed for individual communities.

Prioritising Stage
The final stage of the planning process, the prioritising stage, involves making planning decisions within the context of competing service issues and priorities. Decisions at this stage will be strongly influenced by the deterministic and feasibility assessments.

**ARBi CHECKLIST FOR PLANNERS**

The checklist below provides a guide for planners using the ARBI to address the three stages of the planning framework outlined above. This process will provide a sound basis for decision-making in conjunction with the use of existing local planning guides. We suggest that a number of people assist or are consulted as this exercise is conducted. They include representatives from the Department of Obstetrics, Midwifery and Neonatology at the regional hospital, the Clinical Midwifery Consultant, Aboriginal Liaison Services, Aboriginal Community Controlled Health Organisations, Consumer Representative Groups, Ambulance or Air Retrieval Services and other stakeholders.

**1. DETERMINISTIC STAGE – CALCULATING THE ARBI**

**CATCHMENT AREA AND POPULATION**

**ACTION**

The ARBI score for a maternity service is based on a theoretical 1 hour road travel catchment area. Does the 1 hour catchment area reasonably estimate the actual catchment area for that facility given patient flows? If not, then the catchment area should be adjusted before calculating the ARBI score. In remote areas, expanding the catchment area may not necessarily increase the catchment population or number of births due to the low population density.

**CONSIDERED?**

Does the catchment area need to be increased to include other communities who may not have been included in the catchment calculation? This may be especially important for Aboriginal communities whose traditional links make it more likely that they travel in a favoured direction for birth. Road access and transport links may also influence the potential catchment area.

**CATCHMENT POPULATION BIRTHS**

**ACTION**

For existing maternity services with birthing, compare the actual number of births at the facility (averaged over the previous 5 years) with the estimated births from the catchment population calculation. If there is a difference, then the ARBI score should be interpreted with this in mind. Where a birthing service is being considered, assess whether the number of births suggested by the ARBI score accords with the percentage of women from the catchment likely to give birth locally.

**CONSIDERED?**

Does the proximity of the facility to a similar or higher level maternity service influence the potential number of women using a local service for birth? If it does, then the ARBI score should be interpreted with this in mind.

Consider the impact of the catchment area’s physical geography on where people go to access services. For example, are women avoiding travel for antenatal care because the facility is too far, and/or delaying or rejecting being transported to another facility for birthing? Is there evidence of this occurring? Is this a cultural, economic and/or social issue? How is this likely to influence birth numbers?

Consider the private insurance rate. For example, high rates of private insurance in mining or other industries may change patterns of service utilisation and impact birth numbers.
SOCIAL VULNERABILITY (APV)

**ACTION**

Profile the relative socio-economic status of the catchment population – does the APV component of the ARBI score adequately reflect this? If it does not, then the ARBI score should be interpreted with this in mind.

Profile the risk status (burden of disease, obstetric and ‘social’ risk) of the birthing women in the catchment population including quantifying the proportion who are high risk. Consider how this will impact on the level of birthing service required and clinical governance and networking required.

In areas with significant Aboriginal and/or Torres Strait Islander populations the importance of connection to country should be recognised and incorporated into health planning. There is evidence that the current policy of relocation for many Aboriginal and Torres Strait Islander women for birth causes significant distress for women and their families that is in addition to the upheaval and problems experienced by non-Indigenous women [5].

ISOLATION FACTOR (IF)

**ACTION**

Consider if the proximity of the maternity service to the nearest alternative surgical facility adequately captures the degree of isolation. If it does not, then the ARBI score should be interpreted with this in mind. If the main form of transport is by air or boat, the ARBI score should be calculated using the highest Isolation Factor Score.

2. FEASIBILITY AND PRIORITISING STAGES – PLANNING HEALTH SERVICES

This stage considers the pragmatic issues that impact the ability to deliver sustainable health services in a given rural community. These issues are contextual and need to be assessed on an individual community basis.

POPULATION TRENDS

**ACTION**

Consider the catchment population trend – is it growing or declining? How might this impact on the future sustainability (sufficient birth numbers) of the service?

SERVICE NETWORKS, CLINICAL GOVERNANCE AND RISK

**ACTION**

Review the network/interconnectedness of the services in this region. If there are changes to one service what will the implications be for any connected / referral in / referral out services? Review the nearest / other / similar or higher level birthing service facilities - are these facilities currently satisfying demand?

Are there current defined referral policies, guidelines, support and clinical governance processes integrated with higher level services? Is there an integrated review process to manage the service, including requirements for escalation of care and emergency retrieval within a defined maternity service network?

Consider the service’s relationship to higher level services, and how those interface with other providers offering maternity services in the region e.g. Aboriginal Medical Service, community midwifery, general practitioners, Child and Family Health services or equivalent, visiting Royal Flying Doctors Services or outreach from higher level services. Coordinating service provision between providers can reduce duplication and fragmentation, improve communication and contribute to the sustainability of the service.

Is the town an ‘infrastructure hub’? If so, is a birthing service a necessity for other smaller health services or communities who have nowhere else to go or for whom travel to another service is even further? Could these smaller services or communities be supported to provided services closer to home either locally or as an outreach service from the infrastructure hub? How could this subsequently be linked to a larger regional hub and specialist obstetric and paediatric services?

Are adequate and effective clinical governance processes currently established in the region? For example, is there an integrated clinical governance system across levels of service and maternity providers? Are community based GPs & GP obstetricians linked to a regional specialist team? Is there a senior regional midwifery position responsible for providing clinical governance for midwives? Are maternity services linked to regionally based Clinical Midwifery Consultants? How do/ would local midwives link to GP and Specialist Obstetricians? How do service networks, including private service providers e.g. Aboriginal Medical Services, community based general practice shared care programmes, impact on clinical governance arrangements?

Consider how the health service is assessing risk and against which parameters. For example what are the risks associated with not having a maternity service with birthing at the facility? These risks may include unplanned births, and women presenting in labour with minimal or no antenatal care. How do these risks compare to the risks of having a service with birthing?

Will the regional or jurisdictional service network decide the level of maternity service being planned or does the local maternity service have capacity to decide?
COMMITTEE CONSULTATION AND SERVICE MODELS

ACTION
Consider the service model and model of care. Is the service structured in accordance with contemporary, evidence-based best practice? Could the sustainability of the service be enhanced by implementing contemporary models such as Midwifery Group Practice models or collaborating with privately practicing midwives [6-8]?

IS THERE LOCAL DEMAND FOR A TYPE OF SERVICE OR MODEL OF CARE? WHAT DOES THE COMMUNITY WANT? WHAT INPUT HAS THE COUNCIL HAD (LOCAL GOVERNMENT, ABORIGINAL COUNCIL ETC.) INTO DECISION-MAKING?

HAS THERE BEEN COMMUNITY CONSULTATION? IS THERE A LOCAL REFERENCE GROUP ALREADY IN PLACE THAT COULD BE UTILISED TO COLLECT INFORMATION/DATA?

Consider the importance of birthing “on country” for any Aboriginal populations included in the catchment area and if this is feasible given the number of births each year [5].

TRANSPORT LOGISTICS

ACTION
Understand patient flows and referral patterns - do they mirror transport routes? Does this change in relation to time of year? Consider how this will impact on service use.

TRANSPORT AND ACCOMMODATION FOR ACCESSING HIGHER LEVEL SERVICES.

Does women have difficulty accessing allowances? What low cost accommodation and support is available for women when required to be away from home/family and country? How is access to travel funds from the Commonwealth managed? Is the community aware to ask for Patient Assisted Travel funding? Are there locum staff who don’t know? Do orientation programs for staff include information and responsibilities for managing travel funding?

Consider the distance, travel time and availability of emergency retrieval services.

WORKFORCE

ACTION
Consider if the current/proposed model of service delivery requires changes in workforce numbers and/or up-skilling of the workforce.

Does the service network have capacity for up-skilling and training and education within the sector?

Consider ease/difficulty of recruitment and retention of staff, succession planning and sustainability into the future. Does there need to be a change in the way the service is delivered and organised to attract and retain a workforce?

Consider how training provided by universities for pre-service midwifery, medicine or registrar training could bring additional teaching and clinical supervision resources into the area.

Consider if a Medicare rebate could be charged for midwifery services (eligible midwives, population <7,000, rural or remote).

If considering changing the level of maternity service offered in a facility, consider the impact this may have on current service provision and workforce requirements. For example, GP Obstetricians or Visiting Medical Officers may be the mainstay of services other than birthing in the community and changes to services will impact on volume of work and GPs required.

PHYSICAL INFRASTRUCTURE AND RESOURCES

ACTION
What maternity service level is supported by the existing physical infrastructure? If this is insufficient to support the service level under consideration, what would be required to bring it up to standard and are these resources available?

The Australian Bureau of Statistics presents data in accordance with the Australian Statistical Geography Standard 2011 which outlines standard ‘structures’ or ‘geographic areas’ such as Local Government Area (LGA), Statistical Local Area (SLA), Census Collector District (CCD), or Statistical Area Level 1-5. Planners using the ARBI may select the most appropriate ABS geographic area for their purposes.

Refers to the physical structure or organisation that operates a number of services of similar or differing capability levels [9].

Refers to clinical services e.g. surgical or maternity services, provided under the auspices of an organisation or facility [9].

A service that provides antenatal or intrapartum or postnatal care or a combination of these components for women and babies up to six weeks after birth. This care is provided in a variety of public and private settings and facilities and is supported by service capability frameworks, workforce, funding, information and data, and technological infrastructure [1].

Maternity service level describes the level of complexity of care that can be planned for a maternity service. The National Maternity Service Capability Framework provides a detailed framework of service levels from Level 1, low complexity antenatal and postnatal primary care services, to Level 6, high complexity inpatient care [4].

A defined geographic area within which a facility provides services to the population.

A facility with the workforce, equipment and physical capability to perform 24/7 onsite emergency caesarean section surgery.

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DEFINITIONS

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