Incredible
Daisy Hicks
Independent release
www.daisyhicks.com

Daisy Hicks is an accomplished singer and this CD is a slick production of the songs she has co-written with a number of well-credentialed songwriter/producers. The trouble is that using this method of creation and production very little of Hicks’ personality is allowed to emerge. The songs are all about longing for love, finding love, losing love, or being betrayed in love. Surely these are not Hicks’ only stories. Lyrically there is also little evidence of metaphor or other songwriterly devices other than well-worn phrases like ‘my heart is breaking in two’ and ‘climbing a mountain, I never thought I’d reach the top’ and ‘how could I be so blind?’ And there is a disappointing sameness in the production and the arranging. Apart from Hicks herself, there are no credited musicians, leading one to suspect that most of the playing and programming was done by the producer of the first ten songs, Tim Ellis. Whatever the method of production, the result may be professional but it is also lacklustre.